

ARN CELEBRATES RETURN OF SYDNEY ROYAL EASTER SHOW IN 2021

**KYLE & JACKIE O'S HAUNTED HOUSE AND EASTER SHOW GOLDEN TICKET
WSFM'S JONESY & AMANDA LAUGHING CLOWNS SIDESHOW
KIIS1065, WFSM 101.7 AND THE EDGE 96.ONE TICKET GIVEAWAYS**

Tuesday, 23 February 2021 – ARN is celebrating the return of the Sydney Royal Easter Show, and popular attractions **Kyle & Jackie O's Haunted House** and **Jonesy & Amanda's laughing clowns**, with **ticket giveaways** on KIIS 1065, WFSM and The Edge 96.ONE.

KIIS 1065 has brought back show favourites bigger and better this year with **Kyle & Jackie O's new-look Haunted House** – beware the Laser Swamp! - and the **KIIS Eye Ferris Wheel**.

The Kyle & Jackie O Show have given away the ultimate show experience to listeners this with a **'You Get A Sydney Royal Easter Show Golden Ticket' giveaway**. On Monday's show, every caller who got on air with Kyle and Jackie O won a Golden Ticket which includes show entry for four people, unlimited rides all day – including Kyle & Jackie O's Haunted House and the KIIS Eye. Every winner also received the Kyle & Jackie O World Famous Show Bag and each of the top 10 showbags.



Kyle & Jackie O's World Famous Show Bag is back with branded tote bag, wine glass with adhesive holder, water bottle, sun visor, mini golden microphone, speaker and some of Kyle & Jackie O's favourite snacks and drinks.

WSFM's Jonesy & Amanda will also be giving listeners the chance to win with their **'Everyone's A Winner' giveaway** on Monday, March 15. Every caller who makes it to air will win a family pass to the show and a Jonesy & Amanda JAM Showbag.

The WSFM 101.7 Jonesy & Amanda JAM Showbag features a WSFM branded duffel bag, WSFM cap, speaker, yo-yo and some of Jonesy & Amanda's favourite treats. Popular sideshow, the Jonesy & Amanda's Laughing Clowns game, will also be returning this year to the show's carnival area.

ARN's Chief Content Officer Duncan Campbell said, "We are excited to see The Sydney Royal Easter Show is back this year, it's one of the biggest events in Sydney which is why our KIIS, WSFM and The Edge 96.ONE brands are proud to be involved. Our activations have something for everyone at the show, from our KIIS Eye Ferris Wheel and Kyle & Jackie O's Haunted House through to Jonesy & Amanda's laughing clowns. And once again we will be giving listeners more chances to win tickets than ever as part of our partnership with The Sydney Royal Easter Show."

Sydney Royal Easter Show Head of Commercial, Paul Bowd said, "ARN is a long-term partner and valued friend of the Sydney Royal Easter Show, reflecting the same fun and colour across their platforms that people experience as soon as they step through the Show gates. We look forward to once again working side by side to bring joy, entertainment and the Show back to the community through a variety of exciting and exclusive activations in 2021."

Be listening to KIIS 1065, WSFM and The Edge across the day for your chance to win tickets to the Sydney Royal Easter Show.

The Sydney Royal Easter Show launches on April 1 and runs until April 12.

About ARN

ARN is one of Australia's leading Broadcast and On-demand audio companies, 'Defining Audio', with ownership or investments in 12 radio stations nationwide in addition to digital entertainment platform, iHeartRadio. ARN's vision is to deliver the most complete audio offering for audiences and advertisers, and its network brands

KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over five million listeners each week across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Erin Phillips & Soda, Brisbane's 97.3FM with Robin, Terry & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's 101.7 WSFM with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

iHeartRadio, the world's fastest-growing digital service, was launched by ARN to the Australian market in 2013 and since then, the platform has had over 2.2 million downloads of the app and over 1.85 million registered users.



ARN's iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS as well as stations from New Zealand and the USA.

In 2020 ARN launched iHeartPodcasts Australia, providing advertisers with access to significant scale across local, global and catchup podcasts. The network quickly became Australia's number #1 podcast publisher alongside holding the #1 podcast in Australia.

ARN's suite of digital and social assets are the online home to Australia's leading radio stations, providing highly engaged entertainment content and news, complementing the on-air experience ARN's stations are best known for.

ARN is a HT&E company. For more details, head to www.arn.com.au.

