

RYAN JON & LAUREN PHILLIPS TO HOST KIIS 101.1'S SUMMER BREAKFAST

Monday, November 23rd, 2020 – ARN today announce **Ryan Jon & Lauren Phillips** will keep the KIIS 101.1 adventures coming as hosts of **Summer Breakfast** thanks to Kathmandu.

KIIS 101.1 Summer Breakfast will launch on **Monday, December 7** and can be heard every weekday from **6am to 9am until Friday, December 18**.



The show will be packed with fun celebrity gossip, is the place to hear the latest on everything Melbourne and listeners will have the chance to win a \$10,000 Christmas present.

Ryan is a multi-award-winning radio host who has been part of breakfast shows in Perth, Canberra and regional Australia. He is a podcaster, digital creator and produces the *She's On The Money* podcast with Victoria Devine on ARN's iHeartRadio Australia. Lauren is a TV host and *Weekend TODAY* weather presenter.

Of KIIS 101.1's Summer Breakfast, **Ryan Jon** said, "What an awesome way to end an average year! Doing the summer breakfast show while Jase & PJ take a break is the best Christmas present I could have hoped for – here we go!"

Lauren Phillips added, "I couldn't be more excited to come back to Melbourne and join the KIIS 101.1 team for the summer breakfast show. Summer in Melbourne is my favourite time of the year and I can't wait to have lots of laughs with our listeners."

iProspect General Manager VIC, **Guy Jarvie** said, "The team at iProspect are really excited to bring this unique campaign to life, the work demonstrates as a business how we can take media planning to new heights. Kathmandu and iProspect have been working together for almost two years, this piece of work signifies the successful collaboration and great work we've achieved through our partnership to date."



About ARN

ARN is one of Australia's leading Broadcast and On-demand audio companies, 'Defining Audio', with ownership or investments in 12 radio stations nationwide in addition to digital entertainment platform, iHeartRadio. ARN's vision is to deliver the most complete audio offering for audiences and advertisers, and its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over five million listeners each week across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3, 97.3FM with Robin, Terry & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's 101.7 WSFM with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

iHeartRadio, the world's fastest-growing digital service, was launched by ARN to the Australian market in 2013 and since then, the platform has had over 2.2 million downloads of the app and over 1.6 million registered users.

ARN's iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Macquarie Media, as well as stations from New Zealand and the USA.

In 2020 ARN launched iHeartPodcasts Australia, providing advertisers with access to significant scale across local, global and catchup podcasts. The network quickly became Australia's number #1 podcast publisher alongside holding the #1 podcast in Australia.

ARN's suite of digital and social assets are the online home to Australia's leading radio stations, providing highly engaged entertainment content and news, complementing the on-air experience ARN's stations are best known for.

ARN is a HT&E company. For more details, head to www.arn.com.au.

