



MIX102.3 LAUNCH HOLIDAY FUN FAIR

Monday September 14, 2020 – Mix 102.3 are bringing spring fun for the whole family to Bonython Park with the **Mix102.3 Holiday Fun Fair**.

Featuring a range of children's rides, thrill rides, show bags, sideshows, and food trucks, the Mix102.3 Holiday Fun Fair will be held from **Friday September 25 to Monday October 5** thanks to commercial partners the Ice Arena Adelaide and Agile Group.

On announcing the launch of the event **Mix102.3's Content Director Barry Keohane** said, "Spring is such a great time in Adelaide to get outside and spend time with family and friends. It's not been an easy year for so many Adelaide families but all of us at Mix hope this event, in a small way, gives everyone a chance to take their minds off the challenges of this year for a few hours with some fun and laughs."

The event will feature 20 fun fair ride favourites including a ghost train, Pirates Nest, Jungle Twisting Coaster, Skyflyer, dodgem cars, bumper boats, fun factory, and a Ferris wheel as well as sideshows including laughing clowns, shooting gallery, archery games and more.

The range of show bags available for purchase will include confectionary bags and novelty bags priced from \$5 to \$30. Including Cadbury, Peppa Pig, Bluey, Pokémon, Paw Patrol, Friends, and Hot Wheels.

A number of food trucks will be at the event serving up a range of options including pulled pork rolls, dagwood dogs, chips, burgers, BBQ, slushies, doughnuts and fairy floss.

The event has a SA Health approved COVID Management Plan in place. This outlines the number of people who can safely attend the event at any one time and ensures social distancing, contact tracing, cleaning and hygiene procedures during the event and between sessions will be adhered to. There will also be a number of dedicated COVID Marshals on site.

Admission tickets are on sale now. Tickets are \$3 per person, children two-years-old and younger are free, and must be pre-booked and purchased on the [Mix102.3 website](#). Fairgoers will be able to choose from one of three daily sessions, 10am – 1pm, 2.30pm – 5.30pm, or 7pm – 10pm, with a maximum of 3,000 able to attend each three-hour session.

Listeners can tune in to Mix102.3 to win a limited number of VIP tickets in the lead up to the event which will include entry for four people and unlimited rides, one show bag to the value of \$10 and the choice of a dagwood dog or fairy floss.

About ARN

ARN is one of Australia's leading Broadcast and On-demand audio companies, 'Defining Audio', with ownership or investments in 12 radio stations nationwide in addition to digital entertainment platform, iHeartRadio. ARN's vision is to deliver the most complete audio offering for audiences and advertisers, and its network brands

KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over five million listeners each week across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Robin, Terry & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's 101.7 WSFM with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

iHeartRadio, the world's fastest-growing digital service, was launched by ARN to the Australian market in 2013 and since then, the platform has had over 2.2 million downloads of the app and over 1.6 million registered users.

ARN's iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Macquarie Media, as well as stations from New Zealand and the USA.

In 2020 ARN launched iHeartPodcasts Australia, providing advertisers with access to significant scale across local, global and catchup podcasts. The network quickly became Australia's number #1 podcast publisher alongside holding the #1 podcast in Australia.

ARN's suite of digital and social assets are the online home to Australia's leading radio stations, providing highly engaged entertainment content and news, complementing the on-air experience ARN's stations are best known for.

ARN is a HT&E company. For more details, head to www.arn.com.au.
