IHEARTRADIO AUSTRALIA CELEBRATES FIVE YEAR MILESTONE

BIRTHDAY CELEBRATIONS KICK OFF AHEAD OF ICONIC IHEARTRADIO MUSIC FESTIVAL IN LAS VEGAS THIS WEEKEND

Wednesday, September 19, 2018 - ARN’s iHeartRadio Australia is today celebrating five years of bringing Australian fans closer to the music and artists they love.

To mark the milestone iHeartRadio Australia has created the ultimate 5th birthday playlist with a pop-up station of favourite party bangers which can be heard here.

Since its launch in 2013, iHeartRadio Australia has been a leader in the ever-evolving audio and digital landscape. Its unique offering as a free, all-in-one digital music, live radio streaming, podcast and entertainment platform has been embraced by Australians, with 1.2 million registered users.

iHeartRadio Australia’s offering includes Australia’s largest podcast library with 1.4 million episodes available to audiences from almost 12,000 contributors globally, live radio from ARN, SBS, ABC, ACE and Fairfax radio networks, and curated genre and seasonal stations including ACRA Award winning Christmas station Elf Radio.

2017 saw major product upgrades with the launch of the global iHeartRadio app in Australia, giving audiences more ways than ever to customise, explore and discover new music, podcasts and entertainment. Testament to its ongoing evolution as a sophisticated and powerful platform is the addition of targeted advertising technology and integration into Google Home, Amazon Echo and HEOS by Denon home smart speakers.

Over the past five years iHeartRadio Australia has also given thousands of Aussie music lovers the chance to enjoy money-can’t-buy experiences with their favourite artists. Events have included iHeartRadio Live performances by Kylie Minogue, Ed Sheeran, Noah Cyrus, Jennifer Hudson, Halsey, Zara Larsson, Alessia Cara, Rag’n’Bone Man, Culture Club and the unforgettable Bieber Island event with Justin Bieber. Annual competitions have given Aussies the chance to win tickets to the biggest iHeartRadio overseas music events including the annual Jingle Ball, iHeartRadio Music Awards and iconic iHeartRadio Music Festival which takes place this weekend, Friday, September 21 and Saturday, September 22, in Las Vegas.
The two-day iHeartRadio Music Festival is set to again create history with a star-studded line-up and unforgettable performances from Fleetwood Mac, Jack White, Mariah Carey, Jason Aldean, Sam Smith, Panic! At The Disco, Kygo, Rae Sremmurd, Childish Gambino and more on Friday night while Justin Timberlake, Carrie Underwood, Imagine Dragons, Luke Bryan, Lynyrd Skynyrd, Kelly Clarkson, Shawn Mendes, Logic and others continue the party on Saturday.

Fans can enjoy all the action as it unfolds this weekend by heading to iHeartRadio.com.au to watch the live stream coverage of the iHeartRadio Music Festival.

ARN CEO Rob Atkinson said: “iHeartRadio Australia has managed to both adapt and thrive in an ever-changing audio landscape over the past five years. We’ve positioned iHeartRadio Australia as the audio platform of choice for many Australians and created some incredible content for through our iHeartRadio Live events. The plans for the next five years will see iHeartRadio Australia be our key vehicle in delivering on ARN’s promise to create the future of audio entertainment in Australia.”

iHeartRadio Australia’s Content Director Brett ‘Nozz’ Nossiter said: “I am immensely proud of all iHeartRadio has achieved in only five years in an ever changing and dynamic landscape. We have launched 125 new stations to the platform, and countless pop-up stations. We have created some incredible content for music fans, and over 30 iHeartRadio Live events - the biggest being the incredible Bieber Island performance. And we have even bigger plans in place for the future. The next five years are going to be next level.”

COO of iHeartRadio Australia Geraint Davies said: “It is amazing to see the continued rapid growth of iHeartRadio in Australia year after year, and we are really only just getting started. I want to thank the huge team in the U.S. at iHeartMedia who go above and beyond to support us, and locally I want to thank the publishers and labels for all their support since day one of launch. In partnership with them we have flourished in this very competitive music space. The biggest highlight for me over these five years, apart from some of the amazing performance I have seen, is meeting listeners who love what we are doing at iHeartRadio Australia – it’s really rewarding to hear their stories.”

To listen: www.iHeart.com

iHeartRadio - 20 million songs, 850,000 artists.

All your favourite music, all your favourite stations, all free.

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About ARN
ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney’s KIIS 106.5 with Kyle & Jackie O, Melbourne’s KIIS 101.1 with Jase & PJ, Adelaide’s Mix 102.3 with Jodie & Soda, Brisbane’s 97.3FM with Bianca, Mike & Bob and Perth’s 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney’s WS FM 101.7 with Jonesy & Amanda, Melbourne’s GOLD 104.3 with Christian O’Connell, Brisbane’s 4KQ with Laurel, Gary & Mark and Adelaide’s Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world’s fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,700,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.