IHEARTRADIO AUSTRALIA CONTINUES ITS PLATFORM EXPANSION IN THE HOME WITH INTEGRATION INTO HEOS BY DENON SPEAKERS AND A RECORD 296% INCREASE IN LISTENING HOURS ON GOOGLE HOME SPEAKERS SINCE CHRISTMAS

Friday, July 13, 2018 - iHeartRadio Australia today announced it is now fully integrated with over 27 HEOS by Denon and other Marantz products that incorporates the HEOS wireless streaming technology, as part of the platform’s ongoing expansion in digital home entertainment.

The news follows iHeartRadio Australia’s integration into Sonos, Google Home and Amazon Echo home smart speakers last year.

iHeartRadio Australia have also today released the latest listening figures for iHeartRadio streaming on Google Home Smart Speakers, with a total of 210,000 listening hours in June, which is an increase of 296% on December's figures.

Joe Salamanca who represents HEOS in Australia said: “We love music and we love that iHeartRadio gives our customers endless music entertainment. The HEOS wireless streaming technology, includes highly awarded audio brands like Denon and Marantz and the full range of HEOS by Denon wireless speakers and soundbars. Using iHeartRadio to stream all your favourites - radio stations, music and podcasts will be effortless for all our customers and they will love the simplicity.”

Geraint Davies COO of iHeartRadio Australia said: “We have been integrated with Sonos speakers since late last year and now iHeartRadio is accessible across the whole range of HEOS by Denon speakers as well as other great Hi-Fi products across the Denon and Marantz brands that include the HEOS wireless streaming technology.

“We are continually working to make it as easy as possible for iHeartRadio listeners in Australia to seamlessly access their favourite radio stations, music or podcasts on iHeartRadio.
“We are also continuing to see the positive impact on iHeartRadio listening hours with the recent launch of smart speakers in Australia. Products such as Google Home, Amazon Echo and Apple Home Pod seem to be flying off the shelves and consumers love using them to listen to music and iHeartRadio in particular. On Google Home for example, we have seen nearly a 300% increase in the listening since Christmas.”

To listen: www.iHeart.com

iHeartRadio - 20 million songs, 850,000 artists. All your favourite music, all your favourite stations, all free.

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About ARN
ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney’s KIIS 1065 with Kyle & Jackie O, Melbourne’s KIIS 101.1 with Jase & PJ, Adelaide’s Mix102.3 with Jodie & Soda, Brisbane’s 97.3FM with Bianca, Mike & Bob and Perth’s 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney’s WS FM101.7 with Jonesy & Amanda, Melbourne’s GOLD104.3 with Christian O’Connell, Brisbane’s 4KQ with Laurel, Gary & Mark and Adelaide’s Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world’s fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.