

# MEDIA RELEASE



## ARN ANNOUNCE NEW BREAKFAST SHOW 97.3FM's BIANCA, MIKE & BOB

*Friday 29<sup>th</sup> June, 2018* - ARN today announces the launch of **97.3FM's new Breakfast show – Bianca, Mike & Bob.**

**Mike van Acker**, a Brisbane local and well-known comedian, will join 97.3FM's breakfast team following Terry Hansen's decision to leave the breakfast show for health reasons and to spend more time with his family.

Terry has been part of 97.3FM's Breakfast show line-up for the past 15 years and today was his last day on air.

The new show line-up was **revealed on air to 97.3FM's audience this morning, with Mike joining Bianca, Terry & Bob in the studio** for the much anticipated announcement.



Mike will join Bianca Dye and Bob Gallagher on air to wake up Brisbane **every morning from 5.30am from July 16**, when the team returns from radio survey break.

Mike has been a familiar face in Australian comedy since his stand up debut in 1992, and has performed throughout Australia, New Zealand, the UK and US. Mike has also appeared on TV and radio including segments for 612 ABC, Triple M and as part of B105's Gabby, Mike and Stav Breakfast show.

**ARN's National Content Director Duncan Campbell said:** "Terry is a great comedian and broadcaster, and has contributed so much to the breakfast show over the past 15 years and while I am sad to see him leave I totally support his decision to focus on his health and spend more time with his family. I know his loyal listeners will welcome Mike and his sense of fun when he joins Bianca and Bob for breakfast from July 16."

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**97.3FM's Content Director, Barry Drinkwater said:** "It was never going to be easy to fill Terry's huge shoes, but I know Mike will quickly become a morning favourite for our 97.3 listeners all over Brisbane. He is passionate about Brisbane and his family, and I'm sure he'll bring a lot of laughs. I join Bianca and Bob in welcoming Mike to the breakfast team and look forward to July 16 for Bianca, Mike & Bob's first breakfast show."

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## About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

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