

MEDIA RELEASE



IHEARTRADIO AUSTRALIA CELEBRATES MILESTONE OF 1 MILLION REGISTERED USERS

December 1, 2017 – iHeartRadio Australia is celebrating **1 million registered users** by sending one music loving listener to the **US to experience the iHeartRadio event of their dreams.**

The winner, and their friend, will be able to choose their favourite of all the iHeartRadio events set to be held in the US next year - *The iHeartRadio Jingle Ball, Music Awards, Country Festival, Fiesta Latina, Summer Weekend Party (formerly the Pool Party) or The iHeartRadio Music Festival.*

To win this money-can't-buy music experience, all you need to do is download the iHeartRadio app and register. For more details on the competition head to iHeartRadio.com.au.

The celebrations are part of a huge year for iHeartRadio Australia following the launch of the new app in February, integration of targeted advertising technology and delivery system AdsWizz in August, launch of the largest podcasting library in Australia and recently announced partnership with Mood Media across retail stores in Australia.

Geraint Davies COO of iHeartRadio Australia said: "This is yet another great milestone for iHeartRadio Australia in 2017. It has been a huge year of announcements as part of our strategy to become Australia's audio streaming service of choice. We continue to diversify our music and entertainment experience across the platform for our listeners and strengthen the offering for our commercial partners. We continue to experience impressive growth in usage and engagement across the platform and in just 3 months have seen a 350% increase in streaming hours from iHeartRadio's integration into Google Home. We expect this growth to continue as further integration of iHeartRadio and take up of these technologies continues in 2018."



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To listen: www.iHeart.com

iHeartRadio - 20 million songs, 850,000 artists.

All your favourite music, all your favourite stations, all free.

ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network currently consists of Sydney's equal #1FM KIIS 1065 with Kyle & Jackie O, KIIS 101.1 in Melbourne with Matt & Meshel, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Carmen & Fitz. All stations nationally have Dave 'Hughesy' Hughes & Kate Langbroek in Drive.

Its Pure Gold network consists of Sydney's equal #1FM WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 855,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

