



ARN CONTINUES ITS CLIMB BREAKFAST AND STATION GROWTH IN EVERY MARKET ACROSS THE NETWORK

Tuesday July 11, 2017 – Radio survey 4 has delivered a **fantastic result around the country** for the ARN network with **growth in every market**.

In **Sydney**, KIIS FM's *Kyle & Jackie O* and WSFM's *Jonesy & Amanda* are crowned the **#1FM and #2FM Breakfast** yet again, while in **Brisbane**, 97.3 FM's *Bianca, Terry & Bob* take out the coveted #1FM Breakfast. And in **Adelaide**, Mix 102.3's *Jodie & Soda* are the **#1FM Breakfast** for the **eighth consecutive survey**, with Mix 102.3 the number one station overall.

Key highlights include:

Sydney

- #1FM Breakfast – KIIS 1065's *Kyle & Jackie O* – up 0.3 to 10%
- #2FM Breakfast – WSFM's *Jonesy & Amanda* – up 0.7 to 7.8%
- #2FM Station – WSFM – 8.6%
- #3FM Station - KIIS 1065 – 8.1%

Melbourne

- #3FM Breakfast – GOLD 104.3's *Jo & Lehmo* up 0.9 to 7.5%
- #3FM Station - GOLD 104.3 up 0.8 to 8.9%

Brisbane

- #1FM Breakfast - 97.3FM's *Bianca, Terry & Bob* – up 2.2 to 12.8%
- #2FM station – 97.3FM – up 1.2 to 12.5%
- #2FM Drive 97.3FM Drive's *Hughesy & Kate* up 0.9 to 12.2%

Adelaide

- #1FM Breakfast – Mix 102.3's *Jodie & Soda* up 0.4 on 11.5%
- #1 Station overall – Mix 102.3 up 0.7 to 12.8%
- #2FM Drive – *Hughesy & Kate* up 1.2 to 12%

Perth

- Station - 96FM up 0.5 to 9.4%
- Breakfast - 96FM's *Carmen & Fitz* up 0.9 to 9.5%

MEDIA RELEASE



ARN's **National Content Director Duncan Campbell** says: "This is an excellent result for ARN today. Our Breakfast shows have won Sydney, Brisbane and Adelaide and we've seen strong growth across both station and Breakfast in Melbourne and Perth.

"Regaining the #1 and #2FM Breakfast shows in Australia's biggest radio market of Sydney with *Kyle & Jackie O* and *Jonesy & Amanda* is a result of the strength of their shows and our strategy for the market.

"In Brisbane our new Breakfast show *Bianca, Terry & Bob* has claimed its top spot as #1FM Breakfast. Bianca is amazing talent and her ability to connect with listeners is extraordinary. The chemistry she's been able to build in such a short time alongside Terry and Bob reflects the strengths of the team as the number one Breakfast show.

"Mix 102.3 retains its #1 Station and #1FM Breakfast and we're very pleased with the solid growth across both Station and Breakfast in Melbourne and Perth".

ARN's CEO Rob Atkinson said: "ARN continues its climb across both Station and Breakfast results across the network.

"We've had an outstanding result in Sydney holding the #1 and #2FM Breakfast shows, have reclaimed the #1FM Breakfast show in Brisbane, we remain the leaders in Adelaide and have seen positive growth in Melbourne and Perth.

"We maintain our focus on delivering the most effective commercial solutions for advertisers, and our continued growth for the KIIS and Pure Gold networks and commercially valuable demographics is a result of a consistent and dedicated content, marketing and commercial strategy."

ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, KIIS 101.1 in Melbourne with Matt & Meshel, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Carmen & Fitzi. All shows nationally have Dave 'Hughesy' Hughes & Kate Langbroek in Drive.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

MEDIA RELEASE



The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 835,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is an APN News & Media company.

Note to editors:

Source: GfK, Survey #4, 2017. Results released Tuesday June 6, 2017. Survey Period: Sun April 23 to Sat July 1 2017.

** All figures derived from Mon-Sun 5.30am-12am Sydney, Melbourne, Adelaide and Brisbane unless otherwise stated. Breakfast 6am-9am, Mon-Fri. Drive 4pm-7pm, Mon-Fri.*

